

- Objectives are the measurable goals / steps (see our Constitution’s objectives)
- Strategy is the approach / plan
- Action plan is the sequence of steps or activities needed for the strategy to succeed

Who abbreviations in order of appearance

RD	Rob Downey
HN	Helen O’Regan
BY	Brian Youngblood
PS	Peter Scott
ARI	Allen Rose-Innes
MG	Matthew Gray
JS	John Shaw
DN	Derius Norris

Strategy	Who	Action Plan
Communication - establishing two way communication channels via social and print media with FHVRRRA residents and members.	RD, HN	FHVRRRA communicates with the Fish Hoek residents through various channels: Facebook (FB), newsletter, Quarterly General Meetings (QGM), local newspapers, email, website Appropriate content includes Fish Hoek and southern Peninsula related issues Social media (FB), website’s blog feedback and email may require further actions
Legislation/Regulation - reviewing and commenting on all relevant national and local legislation and regulation	BY, PS	1 network with peers sharing info 2 monitor social networks for early warnings 3 review current legislation and compare with proposed amendments 4 research what others have said 5 formulate view 6 write report 7 get peer review 8 incorporate recommended amendments 9 sign and send report to relevant party
Representation - Liaising with councillors (Wards 64 and 69) and municipal officials	BY, ARI, HN	1 interact with councillors as deemed necessary by phone or email (with cc to FHVRRRA Exco if important) 2 monitor City of Cape Town (CoCT) press releases forwarded by the Sub-Council (S/C) 3 forward ‘important’ CoCT press releases to FHVRRRA members and FSPCF members

Sub Council, Ward Committee, monitoring the activities of the sub-councils, ward committees and regional ratepayer and residents organisations	ARI, HN	<ol style="list-style-type: none"> 1 check S/C agendas (e-mail via BY and ARI) 2 obtain hard copy of S/C papers before the meeting (if available) 3 attend sub-council meetings 4 check ward committee agendas and contact other RRA's for input 5 verbal report back at FHVRRRA Exco meetings
FSPCF	BY, ARI	<ol style="list-style-type: none"> 1 attend general meetings (BY & ARI) 2 attend Exco meetings (ARI) 3 distribute pertinent information to FSPCF members and FHVRRRA Exco 4 participate in specific FSPCF actions 5 verbal report back at FHVRRRA Exco meetings
Urban Design - reviewing and commenting on all relevant EPWP projects (roads, water & electricity reticulation) and business & residential planning applications & proposing architectural design plan for FH	MG, JS	<ol style="list-style-type: none"> 1 monitor FHVRRRA's post box for registered post and personal post box (or hand delivery). Hand FSPCF mail to ARI. 2 check emails for any new departures or re-zonings from owner, architect or City 3 check Drop Box for contributions from the team 4 meet to discuss applying City's guidelines and good urban design principles 5 agree to accept or object to the proposed departures 6 sign "no objection form" or write summary of discussion as reasons for objecting for sending to plans walker, architect and / or City
Environment - monitoring air and water pollution in the FHVRRRA area, FH water rights are preserved	HN, JS, DN, PS	<p>Observe and report: ex. dust levels at construction sites are monitored and City water quality reports, albeit delayed, are noted</p> <p>Applicable laws are re-read to ensure compliance within guidelines</p> <p>Law enforcement agencies are informed of any breaches</p>
CID / BID (Fish Hoek's Central / Business Improvement District) - Liaising and cooperating with the CID committee to improve the standards and offerings of the commercial area in Fish Hoek	RD	<p>As the compiler of the BID meetings's minutes, news relevant to the FHVRRRA Exco is conveyed at the next Exco meeting. Coordinated efforts are sometimes required. The commercial centre of FH might be improved by linking CBD businesses on the FHVRRRA website.</p>

Aesthetics - improving the appearance and image of Fish Hoek	RD	When buildings are available for sale, the departures team is notified for liaising with the new owner on their plans to improve FH. This might include extending to improving some adjacent public open spaces.
Recreation and Sports - striving to improve and protect the beach, sports fields and parks in FHVRRR area	PS, RD	Monitor progress on promenade repaving Attempt to extend paving to LA/Galley strip Obtain sponsors for stone benches Repaint coloured bench in Rasta stone Approach PRASA to repair railway wall
Arts & Culture - supporting the Historical Society, Friends of Music, etc. in Fish Hoek	JS	Identify societies to connect with Share information and mutual interests
Security / Safety - promoting and supporting the improvement and provision of security to the residents of the FHVRRR area	RD, DN	Attend meetings and work with community police forum (SAPS, neighbourhood watches and local security companies) Communicate the crime statistics and trends that are not sensitive
Infrastructure: monitoring the state / condition of roads, reticulation systems, pavements, amenities (benches, playground equipment)	DN, HN, JS, PS	Monitor the state of the roads (potholes, etc.), lights not working properly (burnt out or left on during the day) report appropriately Arrange the removal of the tree trunk from FH entrance from Clovelly Help to establish the source/s of faecal pollution in beach storm-water outfalls
City property: improving the use for the good of the community i.e. Galley, Dolphin Park & Subway	RD, PS, BY, DN	Register as Interested and Affected Persons where appropriate Establish relationships with officials and sub-contractors Engage with City officials to improve leases / tenders Suggest alternative uses to Cllrs for Public Open Spaces Recommend other solutions to officials Lobby Cllrs
Issues: dealing with issues raised by the community	BY	1 receive communication about issue 2 research best approach 3 log suggestion 4 monitor for results 5 report back periodic status and resolution